



DIGI-LUXE

MEDIA

**Thanks for choosing our in house
design team to create your adverts as
part of your corporate golf package**

This document allows us to get a better understanding of your company and will play a crucial role in creating your adverts

Please fill in our design brief in as much detail as you can, and we'll do the rest
We recommend using Adobe Reader to view & fill in this form



ABOUT YOU

YOUR COMPANY DETAILS

Company Name

Golf Course(s)

Email Address

Telephone Numbers(s)

Where would you like your adverts linked to?

What web address would you like the banner advert to take the user to?

E.g. Website Homepage, Facebook Page etc...

Social Media

Please enter your social media handles











Any other platforms?

Would you like your social media included in your artwork?

Checklist

Do you have any of the following?

- High Resolution Logo
- Existing Market Material
- Brand Guidelines (And any official brand fonts)

- Personal Company Photography
- Licenced Stock Photography (High Res)
- Example Adverts You Like

If you have ticked any of the above, please send everything across with your design brief!



YOUR ADVERTS

WHAT DO YOU WANT TO ADVERTISE?

Take a look at digi-luxemedia.co.uk/example-artwork

Please let us know which examples you liked and why?

Give us a brief description of your company

What services would you like to advertise?

What discounts would you like to offer?

This can include promotions/offers, aimed at who you like (e.g. golf members)

How would you like people to contact you?

E.g. Telephone, Whatsapp, Social Media etc...

Advert Theme

The most important part for us!

What would you like your advert theme to be? Some choose to have a **golf theme**, others prefer us to base their artwork on **previous artwork** or even their **website**

THANK YOU

For completing our design brief

WHAT HAPPENS NEXT?

- 1 You return your details
- 2 We brainstorm your ideas
- 3 We create & send your proofs
- 4 We aim for a 5 working day approval
- 5 We prepare and upload your adverts

CONTACT US

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We'll be happy to answer any questions you have!